

**Subject:** Fwd: Re: LF Business Only Counts

**From:** rafikg76@gmail.com

**Date:** 03/23/2017 01:10 PM

**To:** jbriggs@jbriggslaw.com

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bodhfcfpnmnpnnheadibijemdlmip>

Subject: Fwd: Re: LF Business Only Counts

From: Rafik Ghazarian <[rafikg76@gmail.com](mailto:rafikg76@gmail.com)>

To: s ch <[serranochilipepper@yahoo.com](mailto:serranochilipepper@yahoo.com)>

Time: 2016-10-19T02:30:10.000Z

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----- Forwarded message -----

From: "Allison B. Cohen" <[allisoncohen@mac.com](mailto:allisoncohen@mac.com)>

Date: Oct 18, 2016 6:51 PM

Subject: Re: LF Business Only Counts

To: "Rafik Ghazarian" <[rafikg76@gmail.com](mailto:rafikg76@gmail.com)>

Cc:

Really, we can insert most anything. . . If you want the insert to match the size of the folded Ledger, it should be standard size 8 1/2 by 11.

But try not to worry too much about the size. We can insert anything: maps, post cards, brochures of various sizes. It's very easy.

I am going to comp this for you and the LFVBID. I really want the BID to be successful!

Re: your statement last week that I should run: you're very kind. I did run and it didn't work out :( as you know. I won't run again, at least not any time soon. I am creating a new non profit to help promote and advertise the neighborhood (and Silver Lake, etc). to Southern Cal, the U.S. and international tourists as well as to work on infrastructure to make our Village more of a Village. We have a strong board, but it will take some time to get this completely up and running. The non profit is set up as a voluntary membership, like a chamber of commerce. Like I said, it will take some time, but I think it will work and can take on some of the tasks, hopefully, the LFVBID cannot afford due to its limited budget.

From: Rafik Ghazarian <[rafikg76@gmail.com](mailto:rafikg76@gmail.com)>

Date: Tuesday, October 18, 2016 at 5:46 PM

To: Allison Cohen <[allisoncohen@mac.com](mailto:allisoncohen@mac.com)>

Cc: <[rafikg@bhhsca.com](mailto:rafikg@bhhsca.com)>

Subject: Re: LF Business Only Counts

Thanks Allison,

What are the specs they need for the inserts?

Radik

On Oct 18, 2016 5:31 PM, "Allison B. Cohen" <[allisoncohen@mac.com](mailto:allisoncohen@mac.com)> wrote:

Rafik:

According to our distributor, the count for Los Feliz only businesses (90027) is roughly 1,500.

Allison B. Cohen

Publisher/Editor

1933 Hillhurst Avenue ~ Los Angeles, CA ~ 90027

Office: (323) 741-0019 <tel:%28323%29%20741-0019> ~ Cell: (323) 791-1390 <tel:%28323%29%20791-1390>

[acohen@losfelizledger.com](mailto:acohen@losfelizledger.com)

[acohen@larchmontledgerla.com](mailto:acohen@larchmontledgerla.com)  
<http://www.losfelizledger.com>  
<http://larchmontledgerla.com>

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